TOTAL SERVED BY THE GROUT MUSEUM DISTRICT: 8,691*

*COVID-19 impacted the 2020-2021 fiscal year. The District had safety protocols in place, reduced hours, 2 facilities closed, Outreach and Museum School held virtually or limited, reduced programming and facility rentals.

MEMBERS & VOLUNTEERS

269 MEMBERS
36 VOLUNTEERS

VISITORS

79 IOWA COUNTIES
41 US STATES

MUSEUM SCHOOL

AREA
3RD GRADE
STUDENTS

16 IOWA COUNTIES

OUTREACH SERVED

16 IOWA COUNTIES

EXHIBITS & COLLECTIONS

4 EXHIBITS
DESIGNED AND INSTALLED
113 DONATIONS
CONSISTING OF
1,041 OBJECTS/ARCHIVES

ORAL HISTORY

41 NEW INTERVIEWS
1 FARMER
22 VETERANS
18 OTHER*

PAID PROGRAMS

28 YOUTH
6 ADULT

503 TOTAL PARTICIPANTS*

DONATIONS & GRANTS

$248,189 DONATIONS
4 IN KIND | 284 ANNUAL DONORS | 7 CAPITAL/ENDOWMENT

$291,183 GRANTS
19 GRANTS AWARDED

ONLINE EDUCATIONAL VIDEOS

104 VIDEOS
83,451 VIEWS

TOTAL BUDGET: $1,488,429

The Museum produced educational videos for the public to engage with during the height of the pandemic. These included Sci Friday, Animal Spotlight, Voices of Iowa, Waterloo Historic Tours, Look How Old This Thing Is, Kinetic Collections, Collections Showcase and Toddler Time Live. Videos were free and available to view on YouTube, Facebook, Instagram and Twitter.

INCOME & EXPENDITURES

INCOME

FACILITY RENTALS: 1%
DONATIONS: 19%
GRANTS: 18%
LEVI: 45%
MEMBERSHIPS: 1%
PROGRAMS: 1%
FEDERAL: 11%

EXPENDITURES

ADMINISTRATIVE: 21%
EXPLOSIONS: 8%
EDUCATION, OUTREACH, PROGRAMMING: 25%
STOR SELL: 2%
ADMISSION: 2%
CAPITAL: 1%
MARKETING: 8%

*LOCAL WATERLOO HISTORY OR EXHIBIT SPECIFIC
*IN PERSON AND VIRTUAL

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